

Ashley Furniture HomeStore Partners with The St. Louis Affiliate of Susan G. Komen for the Cure®

By: Michael Phillips and Natalie Trivundza

At Ashley Furniture Homestores in St. Louis, Mo., we often talk about our three Core Values: Integrity above All Else, Honesty in All We Do and Service to Others First. A couple times a year, we're fortunate enough to band together as a company and live "Service to Others First" by collecting money or supplies for a local charity. This past March, we partnered with the Nurses for Newborns Foundation and were able to collect over \$10,000 in cash plus countless diapers, formula, cribs and other baby items to help this great charity. To date, we have collected over \$55,000 for Nurses for Newborns and can't wait to do it again next year.

This June we are partnering with another great organization, The St. Louis Affiliate of Susan G. Komen for the Cure to offer both savings to our customers

and to collect money for a great cause. Every customer will get 5 percent off their entire purchase at any of our local Ashley Furniture HomeStores with a nominal cash donation to the Komen St. Louis Affiliate or if they show proof they participated in the Susan G. Komen St. Louis Race for the Cure®. We believe in their promise "to save lives and end breast cancer forever by empowering people, ensuring quality of care for all and energizing science to find the cure." Since over 70 percent of our customers are women and 80 percent of all women are either affected personally by breast cancer or know someone who is, the Susan G. Komen Affiliate is a great group for us to partner with.

In June 2009, Ashley Furniture Homestores proudly collected over \$8,000 to be donated to this cause. On the day of the Race, our employees wore t-shirts showing that Ashley Furniture HomeStores had teamed with the Komen St. Louis Affiliate, helping to raise aware-



Owner Michael Phillips presenting last June's BIG check to Komen St. Louis Affiliate Director of Fund Development, Allison Tonsing

ness and encourage customers to participate in this worthy cause. More than 66,000 people joined together for the 11th annual Komen St. Louis Race for the Cure and over 750 people made in-store donations and received the 5 percent discount. Since 2007, Ashley Furniture Homestores has donated \$16,273.28 to help find a cure during this annual event.

This has been made possible through the wonderful support of our employees who help make these events a true success. We want to say thank you to our devoted employees, our generous customers and our community for their undying support. We're really excited to see how much we can raise this year, and hope to break last year's record!

Great Style Doesn't Have to be Expensive

www.ashleyfurniturehomestore.com

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| Mehlville, MO
4432 Lemay Ferry Road
St. Louis, MO 63129
(314)815-3300 | O'Fallon, MO
2331 Highway K
O'Fallon, MO 63366
(636)614-1281 | Shiloh, IL
3700 Green Mount Crossing
Shiloh, IL 62269
(618)206-2888 | Columbia, MO
5710 Bull Run Drive
Columbia, MO 65201
(573)777-1234 |
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Hours of Operation: M-F: 10 – 9 Sat: 10 – 6 Sun: 12 – 5



5% Discount!
Come in to Ashley Furniture HomeStore June 7 – June 14 and receive a 5% discount on your entire purchase! Just wear your 2010 Race for the Cure® T-Shirt or make an in-store donation to the St. Louis Affiliate of Susan G Komen for the Cure.