

Make It Happen! Event – Nothing Ordinary about It!

Pssst! Hey you – yes, you! Let me ask you a question...

Are you tired of the same old predictable expo events? Ever wanted something different – something with that *WOW!* Factor?

We do, too! That's why the Make it Happen! Event slated for May 14, 2011 at the St. Charles Convention Center, will be an event designed expressly to help Make It Happen! for *you*, *your community* and *our world* in the areas of home, health, career, family and finance.

We're currently in the planning phase designing an incomparable day filled with dynamic speakers, interactive exhibitors, mini-seminars and lots of one-on-one activities, such as free life coaching mini-sessions, pampering chair massages and lots of door prizes. Unique to the Make It Happen! Event will be our "Giving Back" program. We're inviting several local non-profit organizations to participate, giving them the opportunity to educate about what they do and what they need. You'll find that some need volunteers, while others need clothes, toys or other items. We'll have their "wish lists" published on our website, so you can check out what they need before the event. This will be a great opportunity to connect with organizations that truly add value to our community.

If you'd like to know how this fun event is shaping up, join our Facebook page at www.facebook.com/MakeltHappenEvent. Give us your ideas and let us know what you would like to see change in your life, your community and our world. We're looking to make a difference through this event and want your feedback about what you see as a priority. Our website www.MakeltHappenEvent.com will be up soon. You can also be entered to win Cardinals tickets (and get more information about our event) simply by texting "event" to 21333.

We're excited to announce that we already have our first sponsors: Medicine Shoppe and Crosby Chiropractic and Acupuncture Centre! And there's room for additional sponsors and booth exhibitors. As a sponsor, your company will receive prominent visibility throughout our pre-event promotion, including a heavy mix of social media "buzz," as well as during the event with signage and mentions. You may also host an interactive exhibit booth, with the opportunity to generate leads and position your organization as a premier supporter of women.

As an exhibitor, you can personally introduce your business to your potential customers and clients, interact with them and demonstrate how you're different than your competition.

If you or someone you know would like to be a sponsor or exhibitor, have them contact Sue at (314)221-6759 or scotta@MakeltHappenEvent.com.



www.MakeltHappenEvent.com

Save the Date: May 14, 2011
10am – 5pm at the
St. Charles Convention Center

A unique event with dynamic speakers,
exhibitor booths and mini-seminars

presented by

WOMEN'S JOURNALS™

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and a chance to win Cardinals tickets