



Nurses for Newborns: Saving Babies, Strengthening Families

In 2012, Nurses for Newborns is celebrating 20 years of serving thousands of babies and their families throughout St. Louis City and County, St. Charles, Jefferson, Lincoln, Franklin and 20 other Missouri counties.

Our success has been largely due to the generosity of individuals who believe in paying it forward and investing in our children. The infants we serve are those who many times fall between the lines of assistance and available care. We are there to pick them up, love them and show their families how to love them, too, at the beginning of their lives when it matters the most. We are proud of what we have accomplished, but now are reaching out to new heroes who believe in the work of Nurses for Newborns. We ask that you believe just a little bit more and support our efforts. Your support sends a strong message to the community that you care about infants and families who are struggling.

Saving Babies, Strengthening Families in our Community

Every baby should reach his or her first birthday, but not enough of them do. Injury, illness and death rates for infants are appalling. Our work with infants promotes health, safety, and wellbeing. Our work with families is strength-based and is designed to support and encourage expecting and new parents. We employ qualified, experienced and compassionate registered nurses and connect them with the families who are most in need. Our goals include reducing neglect and abuse, inappropriate emergency room use and unnecessary hospitalizations. In addition, we ensure that babies receive preventative care and connect families with needed resources. **Your \$1,000 gift provides services for a baby for a year.**

Looking for Heroes: Giving Opportunities

Annual Giving: Help our babies and families by donating to NFN through our annual appeals, gifts of stock, and planned giving.

YOP Tax Credits: When you provide a gift of \$100 or more, NFN offers YOP Tax credits provided by the State of Missouri. A \$1,000 baby gift may cost you as little as \$90. Give a gift, help the babies and get some tax relief.

Matching Gifts: You may be able to double the amount of your gifts to NFN if you work for a company that has an employee matching gift program.

Special Event Sponsorships: NFN has three major events available for sponsorship. Our largest fundraiser is our annual Spring Auction, which has multiple levels of sponsorships. Other fundraisers include Notes for Newborns and Boogie for Babies. 20th Anniversary sponsorships are also available.

Tributes & Memorials: Honor a friend, celebrate a special occasion or recognize a loved one who has passed away by making a tribute or memorial contribution in his or her name.

In-Kind Donations: Help provide direct support to our families who are in need of necessary baby items and food. Our families are in constant need of diapers, baby wipes, formula, baby food, pack and plays, car seats and any other items that families need to care for their babies.

To give a baby a chance during this 20th anniversary year, contact:

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